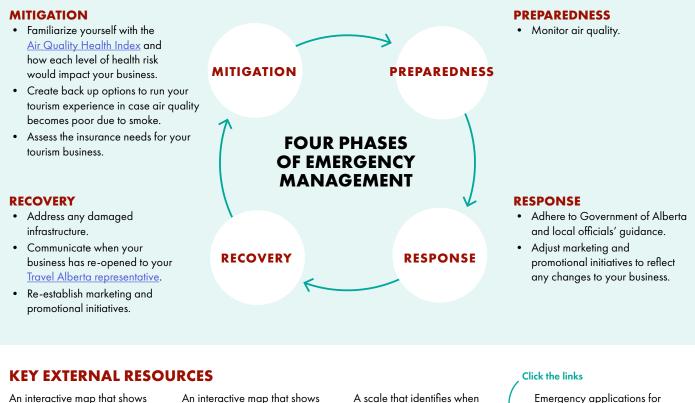


## TOURISM OPERATOR'S GUIDE TO Smoke Response

## What can you do to prepare your tourism business for smoke?

Smoke from wildfires burning across the continent can have a serious impact on the health of travellers and residents in Alberta. Read below for some of the actions to consider taking during the four phases of emergency management to protect your tourism business in the event of smoke.



An interactive map that shows current emergency alerts across the province.

Alberta Emergency Alerts  $\rightarrow$ 

An interactive map that shows smoke forecasts affecting North America.

FireSmoke Canada →

A scale that identifies when air quality is a risk to outdoor activity.

Air Quality Health Index  $\rightarrow$ 

Emergency applications for your smartphone to receive real-time notifications.

Download Apps →

Additional resources and links to guide your emergency management planning can be found on the <u>Travel Alberta website</u>.